Leadership in Global Pandemic Era

: *an Organizational Perspective*

A. SYAUQI SOERATNO

FB : Ahmad Syauqi Soeratno   IG : @syauqisoeratno

being global

the global 4.0 challenges

global changes happened so fast &
unpredictable

changes drive business pattern to a brand
new landscape

the landscape will positioned stakeholders into
different format and roles

the CUSTOMER terminology has been
shifting to be more comprehensive

the **phenomenon** of global changes

glocal perspective	strategic outsourcing
coopetition	strategic alliances
industry 4.0	merger & acquisition
artificial intelligent	internet of things
economic sharing	digital nomaden
venture capital	protean career
social platform	solutive innovation, etc.

the global **requirements**

requirements at **organizational level**

solution-oriented

process-based

network-linked

highly flexible

entrepreneurial

learning enthusiast

requirements at **individual** level

mindset shift

communication skills

creativity and initiatives

taking risk

learning enthusiast

adversity quotient

what should business institution do?

*Customize the business process into appropriate **outcomes**!*

what **outcomes** exactly?

product with solution

mutual relations

positive awareness

sustainable business

the leadership

the role of **leadership**

setting the goals

design & guiding to the roadmap

influencing others

sharing the benefit

understanding leadership

organization

people

business field

technology

understanding *organization*

orientation (vision, mission, goals, etc.)

structure   (authorities, scope of control, etc.)

culture   (values, tradition, etc.)

understanding *people*

quality (character, competency, connections, etc.)

quantity (number, proportion, etc.)

learning (values, intellectual habit, etc.)

understanding *business field*

characteristics   (manufacture/services, capital/people intensity, etc.)

customer   (SES, psycho-demography, etc.)

competitiveness   (attractiveness, pattern, etc.)

capital   (sources, availability, etc.)

understanding *technology*

need   (type, functions, trends, etc.)

infrastructure   (network, security, etc.)

implementation   (acceptability, applicability, etc.)

development   (upgradability, sustainability, etc.)

the global **pandemic**

understanding the *pandemic*

on March 2020, WHO declared Corona Virus Disease 2019 (COVID-19) which initially found in Wuhan - China, as a global pandemic.

within few months, the virus had been spreaded all over the globe.

and now, there have been 34.5 million cases and 1.02 million deaths found (2nd October 2020).

understanding the *pandemic*

the virus spreads between people through direct & indirect or close contact with infected people through (droplets of) their mouth & nose secretion.

to minimize transmitting among people, someone should stay at least 1 meter away from others, clean hands frequently and cover the mouth with mask.

impacts of the *pandemic*

the COVID-19 has delivered a global impacts in very broad aspects of life such,

>   economic impact
>
>   social impact
>
>   cultural impact
>
>   ecological impact
>
>   political impact, etc.

above all, COVID-19 has influenced even changed the civilization.

constraints against the *pandemic*

the unpredictable and sudden impacts of COVID-19 has got the healthcare providers realized that they now have constraints in many aspects,

shortage of medical HR,
limited health infrastructure,
very small public budget,
less public awareness,
etc.

healthcare *challenges*

but on the other hand, COVID-19 has also brought challenges to healthcare business.

as an industry with close connection to the pandemic situation, healthcare has a very strategic role to play in this uncertain situation.

healthcare *challenges*

Despite looking at pandemic situation as a crisis, healthcare providers should perceive this situation as a challenge. Or even an opportunity.

On this perspective, a healthcare provider should play his role more as a leader than a manager.

healthcare *leadership*

Only leader with **optimistic** and **broader perspective** may brings his organization survive in coping with the changing environment. No matter how different or disruptive the shifting moments happened.

healthcare *leadership*

Only leader with **creativity** and **supportive communications** may leads the members achieving their goals while the unpredictable moments bothered. Creativity will show the ways and Supportive Communications will put the members close each other, hold tight in the same mission.

healthcare *leadership*

Only **risk taking** leader with high **adversity quotient** will able to convince the members and also the partners that they can get through the crisis without hesitation.

Risk Taking will lead organization to face the change and Adversity Quotient will bring organization still survive in any condition.

healthcare *leadership*

An **entrepreneurial leader** with **strong learning enthusiasm** will bring organization has a more qualified life cycle especially when facing the impacts of the crisis in the long term.

Entrepreneurship will drive the organization on the right direction to change, while Learning Enthusiasm will inspire the members to enhance their self-capacity and to create change agents from internal side of the organization.

Have a great learning.
Be inspired.